

SNAXPO23 
snax
to the 
max

Startups @ SNAXPO

March 19-21, 2023 | Orlando, FL

Presented by



Participant Introductions



**Monica Watrous,
Moderator**

Managing Editor, *Food
Entrepreneur* and *Food
Business News*



**Brandon Partridge,
Host**

Principal, 202 Consumer
Ventures and Consultant
to SNAC International

What is SNAXPO?

- SNAXPO, hosted by SNAC International, is a can't-miss gathering for snack brands to find manufacturers, equipment, ingredients, seasonings, key partners, and the leaders of the snack category
- Scale your operation to meet growing demand
- Gain insights via keynote speakers and education sessions
 - Consumer trends 🛒
 - New innovations ✅
 - Hot industry topics 🔥



What is SNAC International?

- Only snack-centric trade group with over 400 member companies, including brands, manufacturers, marketers, and suppliers
- Connecting the snack industry to create growth and opportunity
- Host of SNAXPO for 85 years



Founder's Voice: Megan Reamer of Jackson's



- Co-Founder, former CEO of Jackson's Food Company
- First attended in SNAXPO in 20XX
- Member of SNAC since 20XX
- SNAC Board member and Startups@SNAXPO advisor

Startups @ SNAXPO

Rolling out the red carpet for startups and emerging snack brands in 2023

- Discounted registration 💰
- Travel subsidy 💰💰
- Hotel subsidy 💰💰💰
- Co-manufacturer pavilion 🏭
- Latest in packaging 📦
- Ingredients, flavors, and seasonings 😊
- Services from technical to transportation 🚚



Startups @ SNAXPO



- **Startup Hub**, sponsored by *Food Entrepreneur*
- **Co-Manufacturer Pavilion**, sponsored by the Contract Packaging Association
- **Flavor Pavilion**, sponsored by *Snack Food & Wholesale Bakery*
- **First-Timer Reception** with industry meet-up
- **Startup Product Sampling**
- **Show Floor Tours**, led by *Food Entrepreneur* and *Sosland Publishing*

SNAXPO: More than just a tradeshow



Steven Williams, CEO of PepsiCo Foods North America, speaking at SNX in March 2022

- World-class speakers and industry execs
Hear from snack category champions
- Leading trade media
Raise your profile, be in-the-know
- Game-changing networking, education
Connecting startups and industry vets
- In 2023, more of this ... *just for startups*



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QUESTIONS



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