

SNAXPO18


SNAXPO INNOVATIONS

Create unmatched awareness for your new products at SNAXPO.

The SNAXPO Innovations Hub is an exciting new promotional opportunity for SNAXPO18 that offers exhibitors a unique platform to highlight their latest innovations in Equipment, Ingredients, Packaging and Services. Each exhibitor may submit one entry for inclusion in the Innovations Hub.

The cost is \$2,750 and includes a wealth of promotion before, during and after this show.

Entry Requirement: Your entry must be truly innovative, meaning your product or service must have been released after SNAXPO 2016.



SNAXPO
innovations

BOOTH
1320

Low Pressure Extruder

READING BAKERY SYSTEMS
Specialty Ingredients | Equipment | Packaging
A Baker's Best Group Company

- Improved guarding for increased safety
- Improved cutting mechanism for higher cut speeds, longer life
- Improved cutting blade, less sticking and longer life
- Dough hopper and pre-feed roll assemblies are easier to clean
- Easy, low-cost product changeovers

Completely redesigned to improve safety, efficiency and ease of cleaning, the Low Pressure Extruder is a flexible machine for creating a variety of structural and flat extruded shaped products. Available exclusively from Reading Bakery Systems, this technology enables consistent and accurate production of pretzel shapes, sticks, breads, bread sticks, filled products and more — all with a simple change of forming dies.

Contact: John Eshelman
john.eshelman@readingbakery.com
610-895-6816 | Readingbakery.com

PROMOTIONAL OUTLETS

Promotion schedule for SNAXPO Innovations include:

- 18" x 22" poster-sized display featured in the Innovations Hub in the foyer of the exhibition hall
- Video showcasing all the 2018 innovations
- 8" x 11" placard for display in the exhibitor's booth
- An email blast to attendee showcasing the innovations before and after SNAXPO
- Dedicated section on the SNAXPO mobile app highlighting the innovations
- Social media posts highlighting the featured innovations

CONTACT

Contact Paul Lattan for more information. E-mail: plattan@sosland.com Phone: (816) 756-1000