



IMAGINATION
meets
INNOVATION

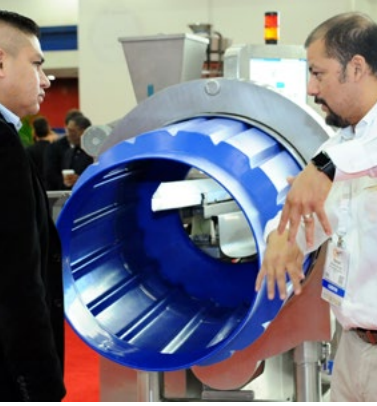
EXHIBITOR PROSPECTUS

Snacks meet the future in the sweet spot of the snack industry.

SNAXPO18

MARCH 12-14, 2018

Atlanta, GA



SNAXPO18

MARCH 12-14, 2018 IN ATLANTA, GA
Georgia World Congress Center



Industry Leaders Meet Leading-Edge Event

Atlanta, GA becomes the epicenter of snack innovation March 12-14, when the trade's largest and most forward-thinking show comes to town. Be there as owners, executives and buyers from every segment of the industry and every link in the supply chain actively seek new equipment, ingredients, products and services that can help their companies achieve greater efficiency, profitability and market share.

The 2018 event marks the return of the Biennial Full Equipment Show—making SNAXPO the true innovation showcase for all market categories and phases of production. Whatever your company's position in the industry—startup, mid-sized or long-established multinational corporation—exhibiting means you're counted among the industry's category leaders and top influencers.



"I come for two reasons. First, I want to have conversations with other exhibitors who integrate our product into a more complete line. And second, I want to do business directly with the producers of snack foods. We have a lot of existing customers who are here that incorporate our solutions into their systems."

T.J. Knob

Lee Industries, Inc. Philipsburg, Pennsylvania



"It's been a good show for us. It's just always good when we can meet with this many snack manufacturers all in one place."

Dave Boher

Agro Sciences



"Our biggest customers are here and all of our competitors are here. There are really good contacts here...You only need a hit or two to make the show worthwhile, though. I feel like you just have to be here, you have to be visible."

Gary Otterbach

Bluegrass Dairy & Food Line Kentucky

Reserve your booth space NOW! | SNAXPO.com

SNAXPO18

IMAGINATION *meets* INNOVATION

You've perfected your innovations and found a handle on the shifting mindset of today's consumer. Now, capitalize on both as an exhibitor at the world's largest international event devoted exclusively to the international snack industry.

This is an unparalleled opportunity to get in front of the people who count so you can generate quality leads and gain new business—not to mention track the competition. With a floor full of game-changing innovators and their advances, being on site also enables you to scout new partners, investors and resources of your own.

And at SNAXPO, the benefits of attending go way beyond the booth:

- Step onto the Innovation Stage to give your company's breakthrough ideas, technologies and techniques a greater platform and maximum visibility. Held directly on the trade show floor, each 30-minute presentation is FREE to all trade show attendees. Participation: \$3,000.
- Open to all exhibiting flavor and seasoning suppliers, the second annual Flavor Pavilion creates awareness of—and demand for—your most creative innovations. Submit two flavors to be sampled and voted on by SNAXPO attendees, and then attend the Closing Dinner to find out who wins Best Flavor.



Where the Snack Industry's Groundbreakers Meet

SNAXPO unites top management and qualified buyers from throughout the snack industry, including manufacturers and distributors of:

- | | |
|-----------------------|--|
| Potato Chips | Trail Mix |
| Tortilla Chips | Corn Snacks |
| Veggie Chips | Pellet Snacks |
| Cereal Bars | Fruit Snacks |
| Pretzels | Lentil Snacks |
| Popcorn | Chickpea, Pea and Bean Snacks |
| Baked Snacks | Snack Bars |
| Cheese Snacks | Granola |
| Snack Crackers | Snack Cakes |
| Meat Snacks | Cheese Dips |
| Pork Rinds | Salsa Dips |
| Snack Nuts | Cookies |
| Party Mix | |

Key decision makers attend SNAXPO looking for products and services from the following categories:

- Finished products**
- Ingredients, flavorings and seasonings**
- Packaging equipment and materials**
- Processing and laboratory equipment**
- Services:**

- Analytical testing
- Software solutions
- Consulting
- Promotional
- Publications
- Truck/transportation
- Warehousing

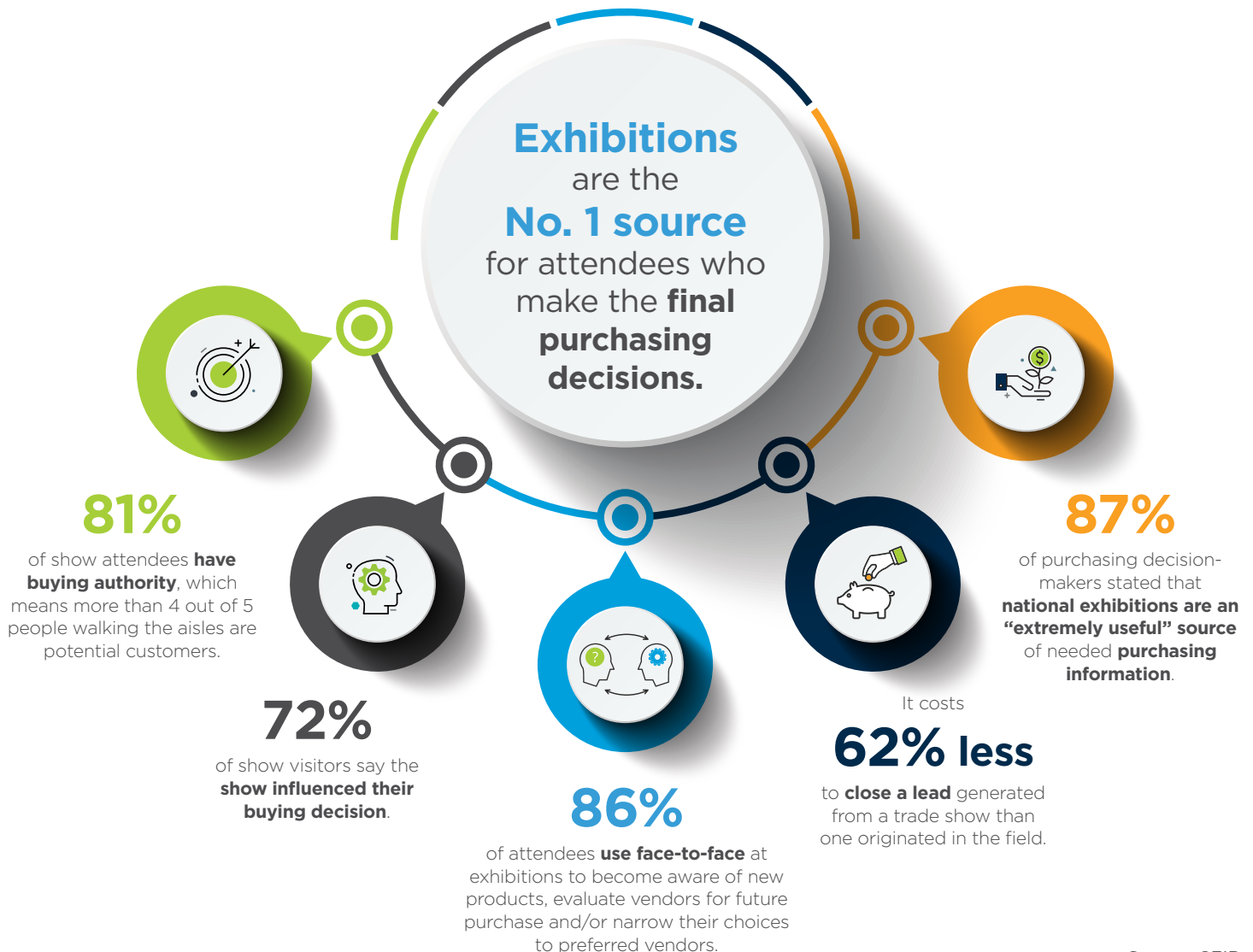
Reserve your booth space NOW! | SNAXPO.com

OPPORTUNITY *meets* SUCCESS

Attendees look to the premier snack trade show for in-person access to all the hottest ingredients, freshest ideas and coolest solutions available. They know that SNAXPO will connect them with the people, products and knowledge they need to compete—and if you're not there, you're out of the equation. There's only one way to ensure your name factors into their decision-making process: being there.

Exhibiting is a great option for putting your company in the path of owners, executives and buyers as they source suppliers—but it's not the only option. Sponsoring an event guarantees visibility and makes a lasting impression on industry leaders and key decision makers.

**To discuss sponsorship opportunities,
contact Liz Wells at 703.836.4500 ext. 202 or lwells@snacintl.org.**



Source: CEIR

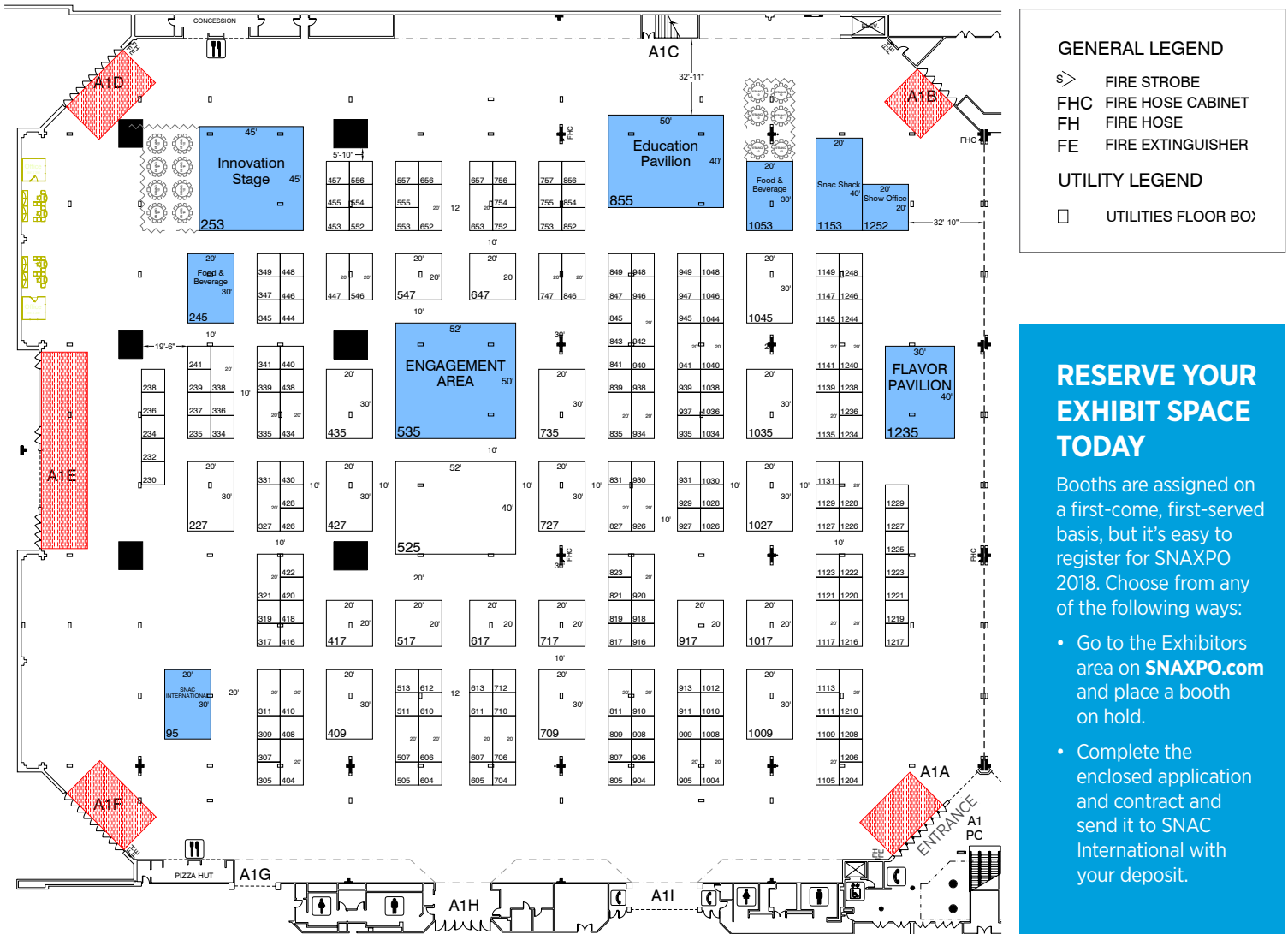
Reserve your booth space NOW! | SNAXPO.com

SNAXPO18

MARCH 12-14, 2018 IN ATLANTA, GA

Georgia World Congress Center

Level 1 Exhibit Hall A1



Georgia World Congress Center

The SNAXPO Exhibit Hall will be located on the first level in A1, in 149,000 square feet of space. The Red Deck is the most convenient place to park.

Omni Atlanta Hotel at CNN Center (Headquarters Hotel \$229/night)

At the Omni Atlanta Hotel at CNN Center, convenience is key. A brand-new connector from the hotel to the Georgia World Congress Center and College Football Hall of Fame provides seamless and quick access to all three venues. Meeting attendees are free to travel to and from their gatherings back to the comfort of their own rooms, all without stepping foot outdoors. Located in the heart of downtown Atlanta in the CNN Center Complex, you will enjoy views of the spectacular downtown skyline or picturesque Centennial Olympic Park. The Omni is the only Four Diamond convention hotel in downtown Atlanta. Plus, for convenient arrivals or departures, Hartsfield-Jackson Atlanta International Airport is a mere 15-minute commute (12 miles).

Reservations at the Omni can be made online at www.omnihotels.com/hotels/atlanta-cnn-center/meetings/2018-snaxpo-atlcn.

Courtyard by Marriott Downtown (Over Flow Hotel \$189/night)

Reservations can be made at cwp.marriott.com/atldo/snaxpo2018 or by calling 800-321-2211 or 404-222-2416.

Hotel Cancellation penalties apply after February 5.

Cut-off date is Monday, February 12.

SAVE TIME

Reserve your booth space at
www.snaxpo.com

SNAXPO 2018

81st Annual SNAC International Exhibit & Conference · Georgia World Congress Center · Atlanta, GA · March 12-14, 2018
EXHIBIT HALL OPEN MARCH 13-14, 2018

APPLICATION AND CONTRACT FOR EXHIBIT SPACE

Important Information *(Please type or print all information on application)*

| | | |
|---------------------|---------|-----|
| Company Name | | |
| Contact | | |
| Title | Email | |
| Billing Contact | Email | |
| Address (No PO Box) | | |
| City | State | Zip |
| Country | Phone # | |

1. My booth location preferences are:

1st Choice _____ 3rd Choice _____
2nd Choice _____ 4th Choice _____

2. List all companies competitive with your product line:

3. Please list all products that will be exhibited or promoted at SNAXPO 2018 and equipment that will be operated:

4. Company Name for Program Book and Identification Sign

5. Space Rental

A 50% deposit of total space rental cost and 100% of other fees must be submitted with this application. The balance is due by 11/30/17. Applications received after this date must include a 100% payment of space rental cost and other fees.

Space rental is \$3,400 for each 10'x10' space. There is an additional \$1,250 fee for non-members of SNAC International. Please be sure to include this figure in your total due if applicable. This fee is not required for SNAC International members that have paid their membership dues for fiscal year 2017.

Exhibitors will receive two complimentary exhibit hall badges with their first booth reserved, and another exhibit hall badge with each additional booth reserved. This registration will allow you to set-up, dismantle, and work the booth; enjoy lunch in the exhibit hall Tuesday and Wednesday, and attend the educational breakout sessions. Additional exhibit hall badge registrations must be purchased. All booth staff must register for SNAXPO. Exhibitors will receive an email with login and password to register their staff online. If you have not received this information by November 3, 2017, contact Liz Wells at lwells@snacintl.org or call 703.836.4500 ext. 202.

Please use the following to determine your total and deposit due.

| | Total Cost | Deposit |
|--|-----------------|---------------|
| ____ 10'x10' @ \$3,400 | | 50% of total |
| ____ Aisle Access Charge \$800 (Island Booths Only) | | 50% of total |
| Non-Member Fee (add if applicable) | +\$1,250 | 100% of total |

TOTAL _____ - _____ = _____
DEPOSIT _____ **BALANCE** _____
(Due 11/30/17)

6. My company agrees to abide by the rules, regulations, terms, and conditions of the SNAC International contract, printed on the back of this application. We understand that acceptance of this application by SNAC International constitutes a contract.

Signature _____ Date _____

Amount enclosed or to be charged _____

FINAL BALANCE DUE BY NOVEMBER 30, 2017

Forward credit card information or check (payable in US funds and drawn on a US bank) made payable to SNAC International with this application to: SNAC International, Liz Wells, 1600 Wilson Blvd., Suite 650, Arlington, VA 22209 (Phone: 703-836-4500 ext. 202 Fax: 703-836-8262).

Please check one: Payment Enclosed Please charge my credit card

Credit Card Number _____ Sec. Code _____

Print name on credit card _____ Exp. Date _____

Signature _____ Date _____

Booth Assignment

All applications for booth space will be assigned on a first-come, first-served basis. SNAXPO Exhibit Hall Manager reserves the right to use discretion in reassigning spaces in cases where companies with competitive products have exhibits adjacent to each other. Final space assignments are at the sole discretion of the SNAXPO Exhibit Hall Manager.

CANCELLATION: In the event of cancellation, SNAC International (SNAC) shall have the right to use said space to suit its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the canceled exhibitor. SNAC International assumes no responsibility for having included the name of the canceled exhibitor or descriptions of products in the show program, magazines, brochures or other materials. (1) The exhibitor shall give SNAC International notice in WRITING of intention to cancel or withdraw from the show. (2) In the event the said notice is postmarked on or before September 25, 2017 and received by SNAC International, the exhibitor shall be obligated and agrees to pay a cancellation charge of 25% of the total cost of space assigned. (3) In the event the said notice is postmarked after September 25, 2017 and received by SNAC International, the exhibitor shall be obligated and agrees to pay a cancellation charge of 50% of the total cost of space assigned. (4) In the event the said notice is postmarked after November 30, 2017 and received by SNAC International, the exhibitor shall be obligated and agrees to pay the total cost of space assigned.

Please return to SNAC International and copy for your record

| | |
|--|------------------|
| DO NOT WRITE IN THIS SPACE FOR SNAC USE ONLY | |
| Date received _____ | |
| Booth No.(s) Assigned _____ | Amount Due _____ |

EXHIBITOR TERMS AND CONDITIONS

SHOW MANAGEMENT is SNAC International, 1600 Wilson Blvd., Suite 650, Arlington, VA 22209. 703-836-4500. Email llwells@snacintl.org. Convention Center is the Georgia World Congress Center.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel/facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

SPACE ASSIGNMENTS AND SUBLEASE

Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that are in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s).

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audiovisual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and video taping other than by official SHOW MANAGEMENT photographers are not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

PHOTO RELEASE: By registering for and exhibiting at SNAXPO 2018, you grant permission to SNAC International to use your image appearing in any photographs, videotape, motion picture or any other media taken by official photographers and videographers during and in relation to SNAXPO 2018 for any of SNAC International's advertising or promotional purposes.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT can not and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of Virginia. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor the Convening Organization(s) maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS, as well as all conditions stated in the Exhibitor Prospectus and exhibit application, become a part of the contract between the Exhibitor and the Convening Organization(s).

INSURANCE: All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8-foot high background drapes and 3-foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booths have 8' high back wall, 3' dividers. Booth carpeting, decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

CONFERENCE ACTIVITY APPROVAL

"Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by SNAC International. Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved may warrant premium charges."

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the Convening Organization(s) logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

FDA APPROVAL/CLEARANCE: If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and the Convening Organization(s) from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

EXHIBIT HALL BADGES: All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of booth assignment is made.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

SNAXPO 2018 EXHIBITOR FAST FACTS

EXHIBIT HALL FACILITY

Georgia World Congress Center
 285 Andrew Young International Blvd. NW
 Atlanta, Georgia 30313
 404.223.4000
 Exhibit Hall Open Tuesday, March 13 and Wednesday, March 14

HEADQUARTERS HOTEL

Omni Atlanta Hotel at CNN Center
 100 CNN Center, NW, Atlanta, GA 30303
 404.659.0000
 Rate: \$229 Single/Double
 Online reservations: www.omnihotels.com/hotels/atlanta-cnn-center/meetings/2018-snaxpo-atlcnnc
 Cancellation penalties apply after February 5.
 Cut-off date: Monday, February 12

OVERFLOW HOTEL

Courtyard Atlanta Downtown
 133 Carnegie Way, Atlanta GA 30303
 888-236-2427
 Reservations can be made at:
cwp.marriott.com/atldo/snaxpo2018
 Rate: \$189 Single/Double
 Cancellation penalties apply after February 5.
 Cut-off date is Monday, February 12.

EXHIBIT SHOW HOURS (subject to change)

Tues., March 13 10:00 a.m.-4:00 p.m.
 Wed., March 14 10:00 a.m.-4:00 p.m.

RESERVATIONS FOR EXHIBIT SPACE

Please visit www.multisoftwarevents.com/SNAXPO18/Exhibitors/BoothRequestForm.aspx to review available booth space and request your preferred space(s).

All requests for booth space will be assigned on a first-come, first-served basis. SNAC International reserves the right to use discretion in reassigning spaces in cases where companies with competitive products have exhibitors adjacent to each other. Final space assignments are at the discretion of SNAC International. SNAC International members and non-members may exhibit at SNAXPO 2018.

SETUP AND DISMANTLING SCHEDULE

(Hours subject to change)

SETUP

Fri., March 9 12:00-4:30 p.m. *targeted exhibitors only*
 Sat., March 10 8:00 a.m.-4:30 p.m. *targeted exhibitors only*
 Sun., March 11 8:00 a.m.-4:30 p.m.

DISMANTLING

Wed., March 14 4:00-10:00 p.m.
 Thurs., March 15 8:00 a.m.-4:30 p.m.
 Fri., March 16 8:00 a.m.-12:00 p.m.

EXHIBITOR SERVICE MANUAL

An Exhibitor Service Manual with order forms for furniture, decorations, photography, electrical, and labor, as well as shipping instructions, will be provided 90 days prior to the show.

BOOTH INFORMATION

- All booth dimensions are 10' x 10' or a combination thereof.
- Standard 10' x 10' booths have an 8' high back wall, 3' side dividers and an ID sign. Sign hanging will be permitted in island booths that are 400 sq. ft. or larger. All furniture, carpet and services are the responsibility of the exhibiting company. For standard booths, all exhibitor equipment and signage must fit within the 8' height dimensions. Booths are regulated by IAEE standards.
- There is an additional \$1,250 fee for non-members of SNAC International.
- Each exhibitor is entitled to up to a 200-word booth listing description in the official SNAXPO Program Book.
- Exhibitors receive a free listing on the SNAXPO 2018 website, upon receipt of exhibit contract, payment and booth description. Exhibitors will have the opportunity to link to their own website.
- Attendees can make appointments with exhibitors online, another way to promote your products/services.
- Exhibitors will receive two (2) complimentary exhibit hall badges with their first 10' x 10' booth. With each additional 10' x 10' booth they will receive another complimentary exhibit hall badge. This will allow your staff to set up, dismantle, work the booth during show hours, enjoy lunch each day, and attend the educational sessions on the trade show floor.
- General sessions are not scheduled during exhibit hours.
- Exhibitors will receive an email that includes a login and password to register for badges at www.snaxpo.com in the fall.
- To encourage traffic in the exhibit hall:
 - Hourly prize drawings with a grand prize given away on the final day
 - The SNAC International information booth will be located in the exhibit hall
 - Second Annual Flavor Pavilion, featuring a competition for tastiest new flavor
 - Innovation Stage presentations
 - Complimentary lunch, "Frito pies," and beverage stations available for all attendees and exhibitors

SNAXPO 2018

Please sign and return your completed booth contract with payment made out to SNAXPO International:

SNAC INTERNATIONAL

SNAXPO 2018 Booth Contract
 1600 Wilson Blvd., Suite 650
 Arlington, VA 22209

lwells@snacintl.org

703.836.4500, ext. 202
 703.836.8262 Fax

You may also request a booth online at
www.multisoftwarevents.com/SNAXPO18/Exhibitors/BoothRequestForm.aspx

FOR FURTHER BOOTH SALES INFORMATION CONTACT:

Liz Wells, CMP, CEM
 SNAC International
 lwells@snacintl.org
 703.836.4500, ext. 202
 703.836.8262 Fax

SNAC INTERNATIONAL'S LONG-STANDING POLICIES ARE AS FOLLOWS:

Exhibitors may not schedule private functions or events that conflict with officially scheduled SNAXPO events. An exhibitor in violation of these regulations will not be allowed to exhibit at SNAXPO for two consecutive years.

In order to protect the privacy and proprietary interests of other exhibitors in attendance, exhibitors may not use any photographic equipment, including video cameras, cell phones and video recorders within the exhibit hall. Exhibitors violating this policy will be penalized.

For sponsorship opportunities that will promote your company and show your support to the attendees, please contact Liz Wells at 703-836-4500, ext. 202 or lwells@snacintl.org.

For SNAXPO program/registration information, please contact Abby Valentino, 703-836-4500, ext. 201 or avalentino@snacintl.org

SPONSORSHIP OPPORTUNITIES

Liz Wells, 703.836.4500, ext. 202 or lwells@snacintl.org

SNAXPO Program/Registration Information

Abby Valentino, 703.836.4500, ext. 201 or avalentino@snacintl.org